

Symposium for SU Chancellor Nancy Cantor's Inaugural Year Event:  
Exploring the Soul of Syracuse

Nov. 12, 2004, 1:00 pm – 6:00 pm.  
010 Eggers Hall, the Maxwell School of Citizenship and Public Affairs  
Syracuse University, Syracuse, NY

**Governing the Internet:  
Global Rules for Advancing the Information Society**

Sponsored by:  
The School of Information Studies  
The Internet Governance Project  
International Relations Dept., Maxwell School

1:00 Welcoming speech

- Ray von Dran, Dean, School of Information Studies

1:10 The UN SG's WGIG: Its mandate, composition, and significance

- Milton Mueller, Syracuse University, IGP
- Markus Kummer, Secretariat, UN Secretary-General's Working Group on Internet Governance\*

2:00 Civic Engagement in Global Internet Governance, I

- Lisa Jordan, Ford Foundation
- Hans-Peter Schmitz, Political Science, Maxwell School
- Frannie Wellings, Electronic Privacy Information Center
- YJ Park, co-founder, WSIS Internet Governance caucus & SU doctoral student
- Bertrand de la Chapelle, Editor, OpenWSIS and former advisor to the French Minister for European Affairs

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3:30 Civic Engagement in Global Internet Governance, II

- Derrick Cogburn, Syracuse University School of Information Studies, Internet Governance Project
- William McIver, Computer Professionals for Social Responsibility\*
- Rik Panganiban, World Federalist Movement, WSIS activist
- Interaction with virtual participants in Europe, Latin America, Asia, Africa\*

5:00 Toward New and Improved Governance Arrangements

- John Mathiason, Maxwell School
- Sarbuland Khan, UN ICT Task Force
- Hans Klein, Georgia Institute of Technology, Internet Governance Project
- Mary Rundle, Fellow, Berkman Center for Internet and Society, Harvard

\* Remote participation

# **Governing the Internet: Global Rules for Advancing the Information Society**

## **Speakers**

(Alphabetical Order)

### ***Derrick Cogburn***

Derrick is Assistant Professor at Syracuse University School of Information Studies, a member of the Internet Governance Project and director of the Collaboratory on Technology Enhanced Learning Communities (Cotelco). He is also Visiting Professor at the Graduate School of Public & Development Management at the University of the Witwatersrand in Johannesburg. Dr. Cogburn came to Syracuse from the University of Michigan School of Information and the Center for Afroamerican and African Studies. Prior to entering academia Cogburn directed the Global Information Infrastructure Commission—Africa, and served as advisor to South African government agencies and international organizations; Canadian International Development Research Center; Commonwealth IT Network; United Nations Education, Scientific and Cultural Organization, the United Nations Economic Commission for Africa; the International Telecommunication Union, and the World Bank. In these various roles, Dr. Cogburn helped to negotiate a science and technology agreement between South Africa and Egypt, served on the High-Level Working Group of the United Nations Economic Commission for Africa tasked with developing the African Information Society Initiative, and served as a senior member of the program committee to plan the historic G7 Information Society and Development Conference, held in South Africa.

### ***Lisa Jordan***

Lisa Jordan is the Program Officer on Strengthening Global Civil Society at the Ford Foundation. Ms. Jordan graduated cum laude in 1992 with a Master's Degree in Development Studies from the Institute of Social Studies in The Hague, Netherlands. She has acted as a consultant for numerous foundations both in the fields of development and environment and has published articles in Dutch, English and Spanish on changes in the field of development, the phenomena of non-governmental organizations and on the multilateral development banks. Previous positions included directing the U.S. component of the Global Legislators Organization for a Balanced Environment (GLOBE), an environmental exchange program for parliamentarians; acting as a legislative assistant to Congressman Jim Scheuer, who served the people of the 8th district in New York; directing the multilateral development bank program of BothEnds, a non-profit in the Netherlands; and directing the Bank Information Center, a non-profit in Washington D.C.

### ***Sarbuland Khan***

Sarbuland Khan is the Director for the Division for ECOSOC Support and Coordination of the United Nations Department of Economic and Social Affairs. Mr. Khan directed the preparation of the Ministerial meeting of the Economic and Social Council on ICT

(Information and Communications Technologies) for development and has been responsible for its follow-up in the context of servicing the Secretary-General's Advisory Group on ICT and the establishment of the ICT Task Force. During his twenty-one years of professional experience within the United Nations, he has held positions as the Branch Chief for the Policy Coordination and Interagency Affairs, Chief for the Office of the Under-Secretary-General of the Department for International Economic and Social Affairs, and Special Assistant to Under-Secretary-General for Political Affairs and Decolonization. From 1979 to 1981, he served as delegate to the Second Committee in the Permanent Mission of Pakistan to the United Nations. Prior to joining the United Nations, Mr. Khan was the Director for the Economic Coordination in the Ministry for Foreign Affairs of Pakistan, and served in embassies in Morocco, Brussels and The Hague.

### ***Hans Klein***

Hans K. Klein is Associate Professor in the School of Public Policy at the Georgia Institute of Technology. He has also served on the faculty of the Institute of Public Policy at George Mason University. Klein's research interests include: the development of large scale systems, federal technology policy, the politics of innovation, Intelligent Transportation Systems, public access television, Internet governance, and on-line democracy. He received a Ph.D. in 1996 from MIT's Dept. of Political Science and Program in Technology, Management and Policy; an M.S. in 1993 from MIT's Technology and Policy Program; and a B.S.E. in 1983 from Princeton University's Department of Electrical Engineering and Computer Science. Klein worked for five years in the European software industry, and has consulted for the U.S. Department of Transportation and the National Academy of Engineering. Klein is active in Computer Professionals for Social Responsibility (CPSR) and in 1999 was elected Chairman of the Board of Directors. He is also a member of the Internet Society, the Society for the Social Study of Science, and the Alliance for Community Media.

### ***Markus Kummer***

Markus Kummer is Executive Coordinator, Secretariat of the Working Group on Internet Governance (WGIG). He is a career diplomat who was eEnvoy of the Swiss Foreign Ministry in Berne, Switzerland from April 2002. His main tasks in that role included foreign policy co-ordination with regard to information and communication technologies in general and the World Summit on the Information Society (WSIS) in particular. He chaired the negotiating group that developed an agreed text on Internet governance for the WSIS Declaration of Principles and Plan of Action. He was then named Executive Coordinator of the Secretariat of the UN Secretary-General's Working Group on Internet Governance.

### ***Rik Panganiban***

Rik Panganiban is the communications coordinator for the Conference of NGOs in Consultative Relationship with the United Nations (CONGO) as well as the administrator of the Civil Society News Centre on WSIS-online.net. He has a wide range of experiences with various global governance fora, from the International Criminal Court treaty process to the World Trade Organization, with a special focus on how civil society impacts policy-making at the international level. He recently authored a book on

information technology and international politics entitled e-Democracy and the United Nations (CURE, 2004). Rik resides in New York City.

### **John Mathiason**

John Mathiason is Adjunct Professor of International Relations at Syracuse University's Maxwell School of Citizenship and Public Affairs. He was a career staff member of the United Nations Secretariat for over twenty-five years. Joining the United Nations Secretariat in 1971, after three years on the faculty of the School of Communications of the University of Washington, he held posts dealing with rural and community development, program planning and coordination and spent two years in Pakistan as a development assistance administrator for UNDP. His last nine years in the United Nations were as Deputy Director of the Division for the Advancement of Women. In that capacity he was responsible for managing substantive preparations for and support to the negotiation process during the Fourth World Conference on Women in Beijing, China. He was the principal drafter of many United Nations publications including the 1994 *World Survey on the Role of Women in Development* and *Systematic Monitoring and Evaluation for Integrated Development Programmes* (1978) as well as many reports of the Secretary-General.

### **William McIver, Jr.**

William J. McIver, Jr., Ph.D is a Research Officer for the National Research Council of Canada Institute for Information Technology (NRC-IIT). He is a member of the NRC-IIT's e-Government / e-Citizen Group and coordinator of its *i-Citizen Studio*. Bill is a computer scientist with research interests in the areas of social and community informatics. His current work is focused on understanding life-critical information needs and uses of citizens and engaging in participatory design and development of information and communication technologies (ICT) to meet those needs. He also studies human rights as they pertain to communication and ICT. Bill has served as a civil society delegate to World Summit on the Information Society (WSIS) for Computer Professionals for Social Responsibility and was one of the focal points during the first phase of WSIS, with Sally Burch, for Civil Society's Content and Themes Working Group.

### **Milton Mueller**

Milton Mueller is Professor, Syracuse University School of Information Studies and directs the School's Graduate Program in Telecommunications and Network Management. Mueller received the Ph.D. from the University of Pennsylvania, Annenberg School, in 1989. He co-directs the Convergence Center, which focuses on the technical, management and policy problems of converging media. He founded the Internet Governance Project, a consortium of university scholars working on Internet governance policy issues. Dr. Mueller's research focuses on property rights, institutions and regulation in telecommunication and information industries. His latest book was *Ruling the Root: Internet Governance and the Taming of Cyberspace*, published by MIT Press (2002). He is one of the founding members of ICANN's Noncommercial Users Constituency (NCUC), was elected to serve on the ICANN's GNSO Council in 2001 and 2002, and is currently the Chair of the NCUC. He was invited to serve on the National Academy of Sciences Computer Science and Telecommunications Board's study of

“Internet Navigation and the Domain Name System.” He is currently engaged in research on transnational collective action in communication-information policy, funded by the Ford Foundation. That project recently published the report: “Reinventing Media Activism: Public Interest Advocacy in the Making of US Communication-Information Policy.” (July 2004)

### ***YJ Park***

YJ Park received the M.A. from Yonsei University School of International Studies and is currently a doctoral candidate at the Syracuse University School of Information Studies. She has worked as a consultant for the Korean Information Society Development Institute, as Executive Director of the Multilingual Domain Names Consortium, as General Manager of the Asia Pacific Top Level Domain Association. She has been involved in ICANN as part of the APTLD and the Noncommercial Domain Name Holders Constituency. An early participant in WSIS Civil Society, she co-founded, with Wolfgang Kleinwachter, the Internet Governance caucus.

### ***Mary Rundle***

Mary Rundle is a Fellow at the Berkman Center for Internet and Society, and a non-resident fellow with the Stanford University Center for Internet and Society, where she leads a project focusing on Internet policymaking in international organizations. She previously served as a Legal Affairs Officer at the World Trade Organization (WTO), where she instilled trust as an independent international civil servant. Among other things, she examined Members’ domestic legislation and regional agreements vis-a-vis WTO rules; advised delegates on WTO processes and compliance strategies; liaised with Members to gauge positions and help chairmen steer toward consensus on issues; and managed a team of experts working together on dispute settlement. Ms. Rundle has previously held joint fellowship appointments at the Harvard Information Infrastructure Project, the Belfer Center for Science and International Affairs, and the Center for Business-Government Relations at Harvard University’s Kennedy School of Government. Ms. Rundle earned a BA in Asian Studies from the University of Virginia, a JD from the Georgetown University Law Center, and an MS from the Georgetown University School of Foreign Service. She is a member of the New York bar and has lived in North America, Asia and Europe.

### ***Hans-Peter Schmitz***

Assistant Professor of Political Science, Syracuse University Maxwell School of Citizenship and Public Affairs. Professor Schmitz’s research interests are in Non-State Actors in Global Affairs, Transnational Relations, Human Rights, Regime Change, and Eastern Africa. He received his Ph.D. from the European University Institute, Florence, Italy, in 1999. Among his publications are "Being (Almost) like a State: Challenges and Opportunities of Transnational Non-Governmental Activism" and “Domestic and transnational perspectives on democratization” in *International Studies Review* 6 (4), forthcoming December 2004.

## ***Frannie Wellings***

Frannie is the Director of the Public Voice project, where she works to improve NGO involvement in policy development affecting the Internet and mass media, currently focusing on the United Nations World Summit on the Information Society (WSIS). Frannie's work at EPIC involves privacy and speech rights related to information and communication technologies, with emphasis on Internet and media policy. She represents EPIC as a member of the Non-Commercial Users Constituency (NCUC) in the Internet Corporation for Assigned Names and Numbers (ICANN) where she is currently involved in WHOIS policy development as a representative to ICANN's task force on WHOIS accuracy. Frannie also works on the development of international privacy guidelines in the Asia Pacific Economic Cooperation (APEC). In addition, she advocates the rights of protesters and public demonstrations as well as privacy protections in the development of biometric identification. Frannie has a Bachelor of Science from the Barrett Honors College at Arizona State University and a Masters in Communication from the Annenberg School for Communication at the University of Pennsylvania.